

# Businesses for Clean Air Sponsorship

Does your company love to give back to the community? Then we'd love to talk to you! Corporate sponsorship is critical not only to financial stability, but also to building strong partnerships to achieve shared goals. We are seeking mutually beneficial, synergistic relationships with companies in order to expand our reach, increase awareness of our mission, and boost our brand. We want to do the same for you. All of these benefits are negotiable. Let's find the right fit for your brand and for our message.

## Champion Sponsor • \$2,500-plus

- Listing as Champion-level Sponsor on Gasp website with prominent logo
- Acknowledgement as Champion with prominent logo placement on relevant web pages
- Recognition as champion on Gasp social media
- Logo placement on relevant marketing materials
- Recognition as Champion in relevant media outreach
- Recognition in Gasp publications (e.g., newsletters, annual report)
- Priority invitation and tickets to Gasp events (e.g., fundraisers)

## Hero • \$1,000-2,499

- Listing as Hero-level Sponsor on Gasp website with logo
- Acknowledgement as Hero with small logo on relevant web pages
- Social media promotion
- Company name on relevant marketing materials
- Recognition in relevant media outreach
- Recognition in Gasp publications
- Priority invitation and tickets to Gasp events

## Patron • \$500-999

- Listing as Patron-level Sponsor on Gasp website with logo
- Acknowledgement as Patron on relevant web pages
- Social media promotion
- Company name on relevant marketing materials
- Recognition in relevant media outreach
- Recognition in Gasp publications
- Tickets to Gasp events

## Advocate • \$250-499

- Listing as Advocate-level Sponsor on Gasp website
- Acknowledgement as Advocate on relevant web pages
- Social media promotion
- Company name on relevant marketing materials

- Recognition in relevant media outreach
- Recognition in Gasp publications
- Tickets to Gasp events

### **Friend • \$100-249**

- Listing as Friend-level Sponsor on Gasp website
- Acknowledgement as Friend on relevant web pages
- Social media promotion
- Company name on relevant marketing materials
- Recognition in relevant media outreach
- Recognition in Gasp publications
- Tickets to Gasp events

### **In-Kind Donation**

- Suggested in-kind donations include:
  - Professional services (e.g., legal, accounting, development, marketing, printing, design, web development)
  - Goods (e.g., product, office supplies, food, beverages)
  - Media (e.g., on-air promotions, advertising, video production, celebrity voiceover)
- Benefits commensurate with value of gift above